

## QMI Color Palette

### Primary



PMS 300

CMYK  
99/50/0/0



PMS 485

CMYK  
0/95/100/0



Rich Black

CMYK  
60/40/40/100

### Neutrals



CMYK  
44/44/65/11



CMYK  
30/23/28/0



Grey

CMYK  
0/0/0/60



CMYK  
0/50/100/0



CMYK  
0/10/54/0

### Secondary



CMYK  
0/100/100/0



CMYK  
40/100/20/20



CMYK  
0/60/100/20



CMYK  
100/0/70/30



CMYK  
100/40/0/0

**StoreSafe<sup>®</sup>**



**CounterSafe<sup>®</sup>**



**ProductSafe<sup>®</sup>**



**HomeSafe<sup>®</sup>**



**StormSafe<sup>®</sup>**



## Logo Color Palette



## Fonts

### Body Copy

Univers LT Std 45 Light  
Univers LT std 45 Light Oblique  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Univers LT Std 55 Roman  
Univers LT Std 55 Oblique  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Univers LT Std 65 Bold  
Univers LT Std 65 Bold Oblique  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Header Copy

Univers LT Std 75 Black  
Univers LT Std 75 Black Oblique  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Univers LT Std 93 Extra Black Extended  
Univers LT Std 93 Extra Black Extended Oblique  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

